



ALL ACCESS FEST

VIRTUAL

A large crowd of people is seen from behind, looking towards a stage at night. The stage is illuminated with bright red lights, and two large bursts of fireworks or pyrotechnics are visible in the sky above the stage. The overall atmosphere is vibrant and celebratory.

TRANSFORMING LIVES.
INSPIRING LEADERSHIP.
CHAMPIONING INCLUSION.

Music Forward celebrates over 30 years of service. Our work is focused on workforce development, creating pathways to careers across the music and live entertainment industry, and focusing on communities so often underrepresented in the industry.

Music Forward provides young people with paid internships, apprenticeships, mentorship from industry professionals, networking opportunities, and access to paid performances.

Music Forward removes barriers to ensure that under-represented voices have a bridge into the music industry and life-long sustaining skills. And in turn, the industry becomes more accessible, vibrant, and inclusive for all.



2023 HIGHLIGHTS



31,000
LIVES IMPACTED



2,500
CITIES





47,745 HRS
OF PROGRAMMING



294
INDUSTRY MENTORS



91% 
OF PARTICIPANTS
WOULD RECOMMEND
MUSIC FORWARD

87% 
OF PARTICIPANTS FEEL
MORE PREPARED TO
ENTER THE INDUSTRY

 **88%**
OF PARTICIPANTS
LEARNED NEW SKILLS

"IF I **WORK HARD** I CAN TURN MY
PASSION INTO SOMETHING
SUSTAINABLE FOR MYSELF."

"I'M ETERNALLY GRATEFUL FOR THIS
OPPORTUNITY. KIDS LIKE ME REALLY
NEED TO SEE THAT **THIS IS POSSIBLE**.
SO THANK YOU SO SO SO MUCH FOR
SEEING THE **LIGHT IN ME**."

"I EXPERIENCED WHAT IT MEANS
TO **THRIVE IN THE INDUSTRY** AND
AS A WORKING ADULT."



MUSIC FORWARD *IN ACTION*





Rudy Chung

Music Creative Executive - Original Film



Katrina Frye

Associate Director of Education



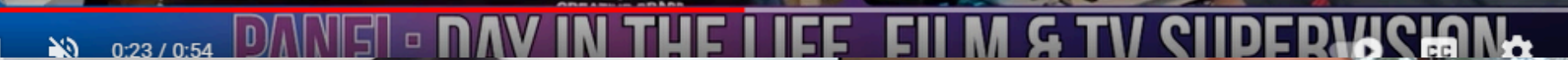
Nicole Sanzio

Founder/Executive Creative Producer



Hunter George

Executive Music Producer (Can1live)



JOCELYN GAN - NORTH AMERICA LEAD, A GREENER FESTIVAL



MICHAEL SAMPLINER - FESTIVAL DIRECTOR, AEG LIVE



ALL ACCESS FEST VIRTUAL

All Access Fest Virtual Career Convention reaches over 2,000 college students and early career professionals from around the world focused on opportunities in the Music and Live Entertainment Industry.

The day includes:

- Panels
- Workshops
- Breakout Sessions
- Exhibitor Booths
- Networking
- Recruitment Opportunities
- Interviews
- Artist Performances

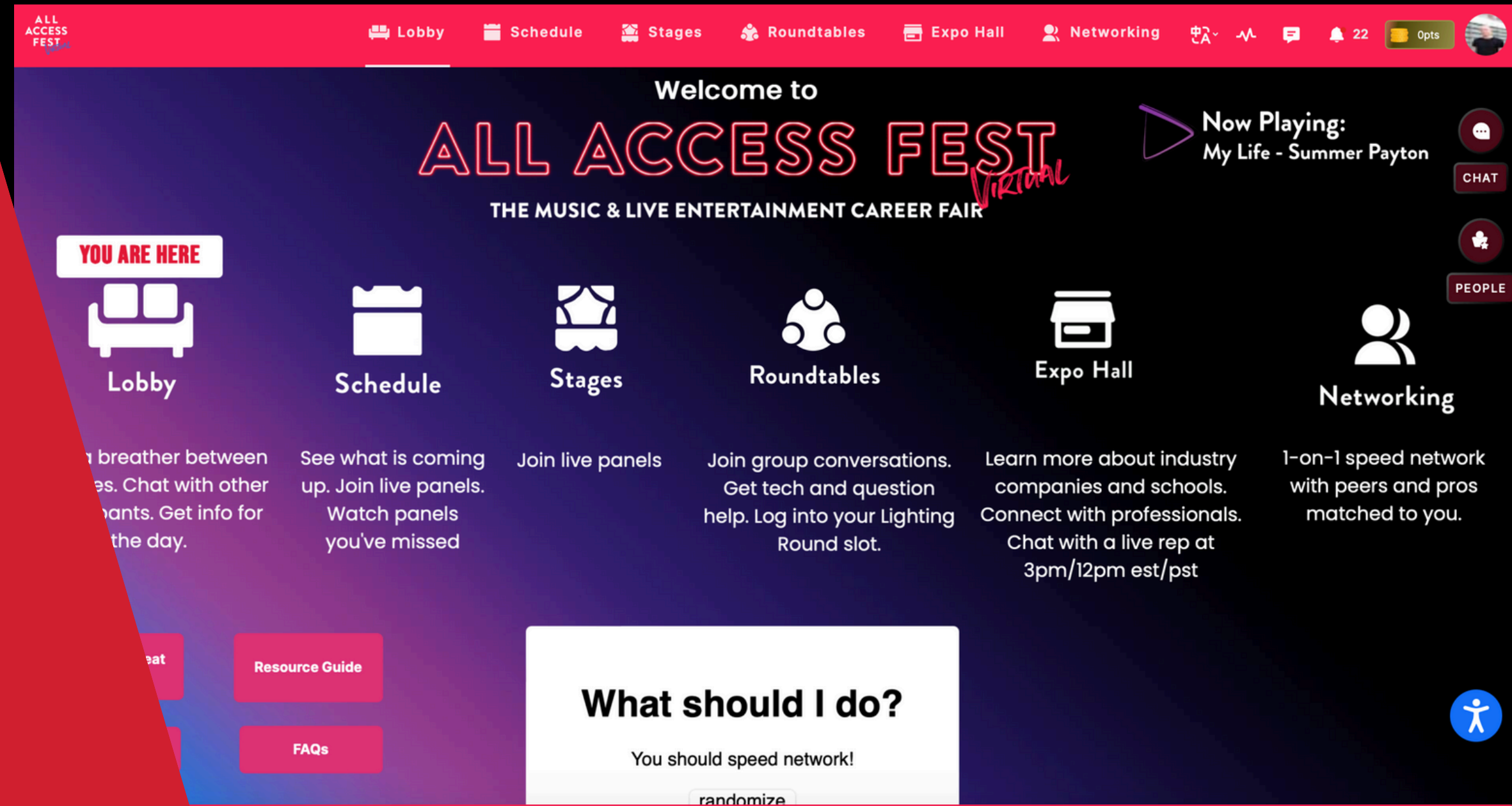
Sponsorship starting at \$5K

LOBBY

As attendees enter the All Access Virtual event, be one of the first sponsors to be seen by everyone. The Lobby serves as the landing page for All Access Fest Virtual and has the largest amount of traffic and visibility.

Opportunities Include:

- Logo Image
- Background Image
 - This image stays no matter where you go across the platform
- Intro Video
- Image Widget
- Video Widget



Sponsorship starting at \$5K

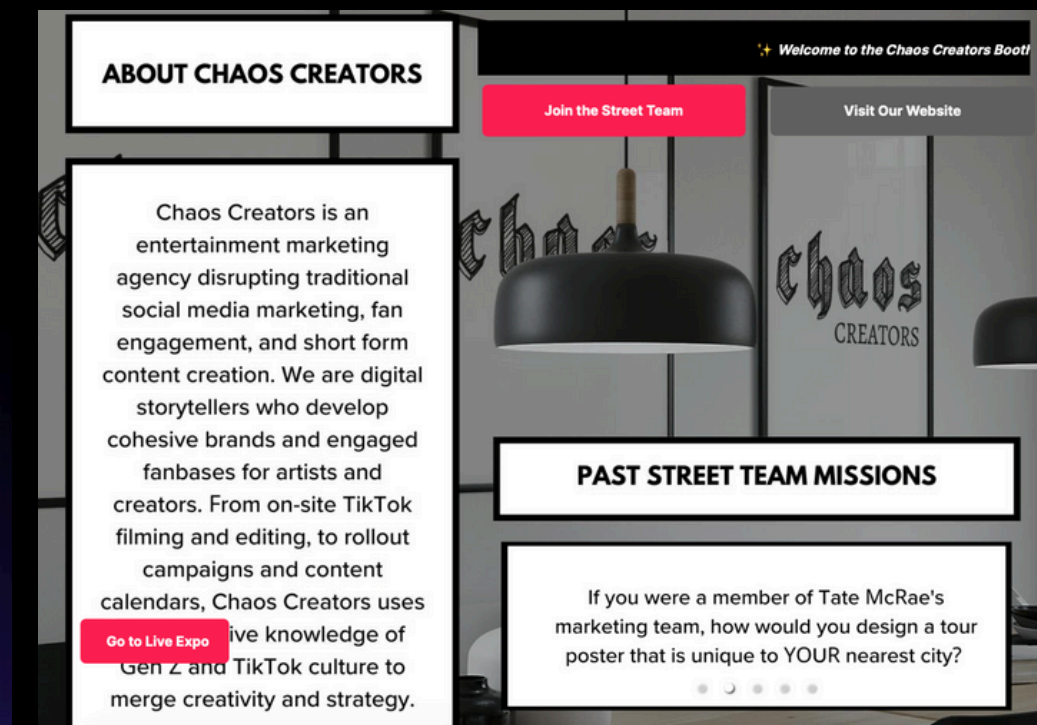
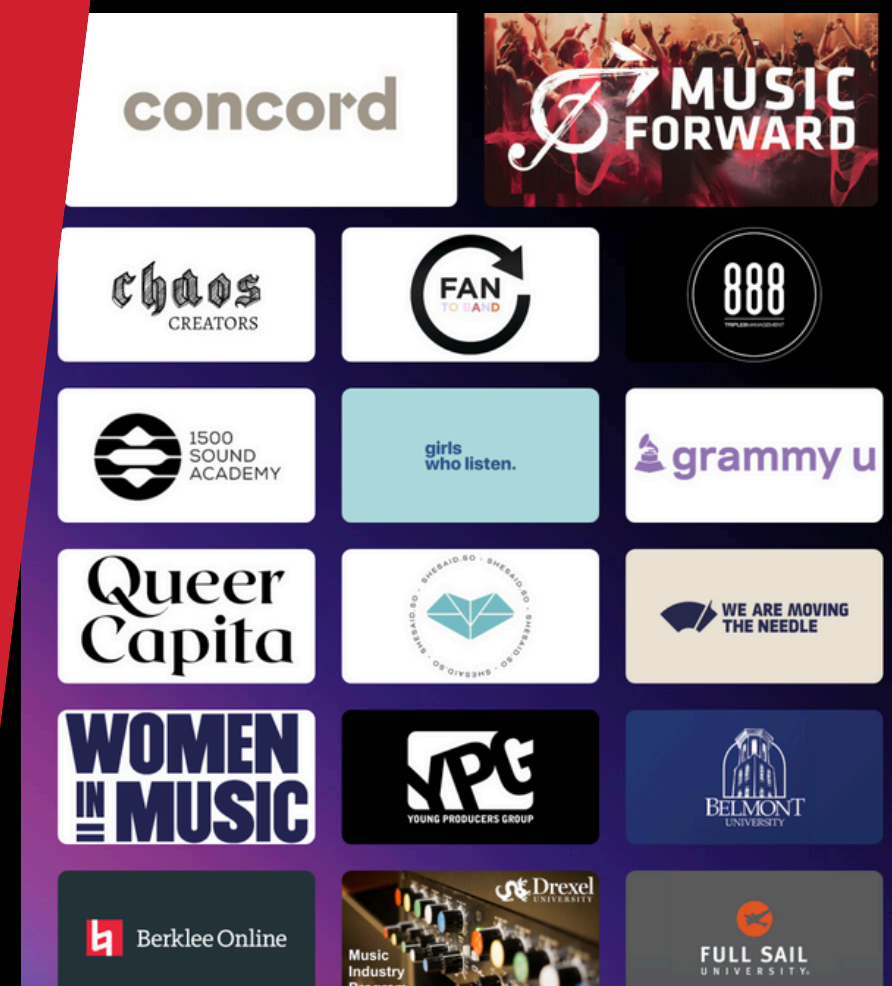
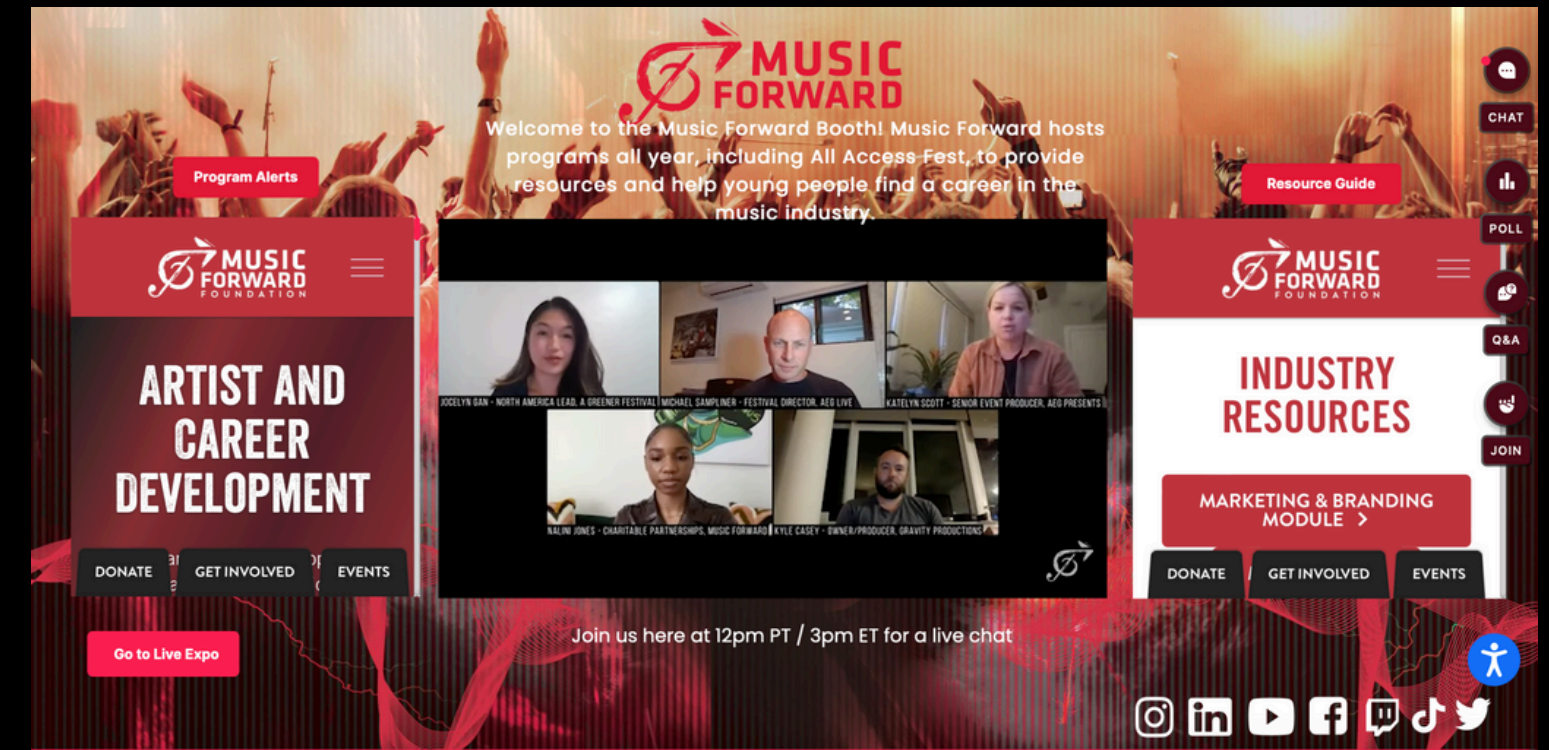


EXPO BOOTH

Our customizable Expo Booths are offered in large, medium, or small, and run throughout the day. Companies and organizations share video presentations about their brand, can choose to have someone live in the room throughout the day, and/or participate in the special Expo Booth Hour when participants are encouraged to explore the various booths.

Opportunities Include:

- Button – can be an external redirect to a particular URL or internally redirect within the platform (i.e. a panel or workshop)
- Images – photos of whatever you like
- Videos – can be muted, autoplayed, and/or on a loop
- Carousel – featuring images and/or videos in a rolling format
- Ticker – rolling text message (150 characters max)
- Coupon – limited time code for an offer from a company
- Lead generation + engagement analytics re: the Expo
 - How many downloaded content, watched a video, clicked for more contact info, etc.



Nonprofit Booths FREE
Company Booths start at \$1,000





ROUNDTABLES

This space provides an opportunity to talk directly with a group of participants.

Opportunities Include:

- Background Image of your logo
- Intro Videos
- Overlays
- Video Clips during the event
- Image Filler when stage is not live
- Video Fillers when stage is not live
- Default Virtual Backgrounds for Panelists
- Image Overlay (Lower Third Banner)

Sponsorship starting at \$5K

Sammy Herrera



S2uart



D-Vo



CHAT

Imanani D-VO I LOVE YOU SO MUCH!!!!!! 🍷🍷🍷🍷
young_in_2 D VO OOOOOOOO
halxm3x1 Hollandizz
NotoriousATG D-VO THE GOAT 🍷
bernie_bisou D-VO!!!!
ibkonthisone D VO let's goo
young_in_2 HEEEEEMMM
emsayshello 🍷🍷🍷
halxm3x1 Hollandizz 🍷
🍷_the_3r... D Vo the goat
ricochaconmoe 🍷🍷
halxm3x1 Hollandizz 🍷
Imanani D-VO I LOVE YOU 🍷
kiddo_kai let's go D Vo 🍷
young_in_2 D VO OOOOOOOO
Imanani GO D-VOO
halxm3x1 Hollandizz 🍷🍷🍷
young_in_2 GO OFF
4ntdawg Let's go Holland izz 🍷

ARTIST LOUNGE

A space for emerging artists to perform and receive real time feedback from Industry Experts. The All Access Fest Artist Lounge runs throughout the day and is a safe space for all levels of talent to showcase their talent for a live audience. This space is one of the most popular spaces, drawing a constant crowd throughout the day.

Opportunities Include:

- Your company's logo branded in the space
- Your employee's participate by giving feedback to the artists
- Product placement and gifting for the performers

Sponsorship starting at \$5K

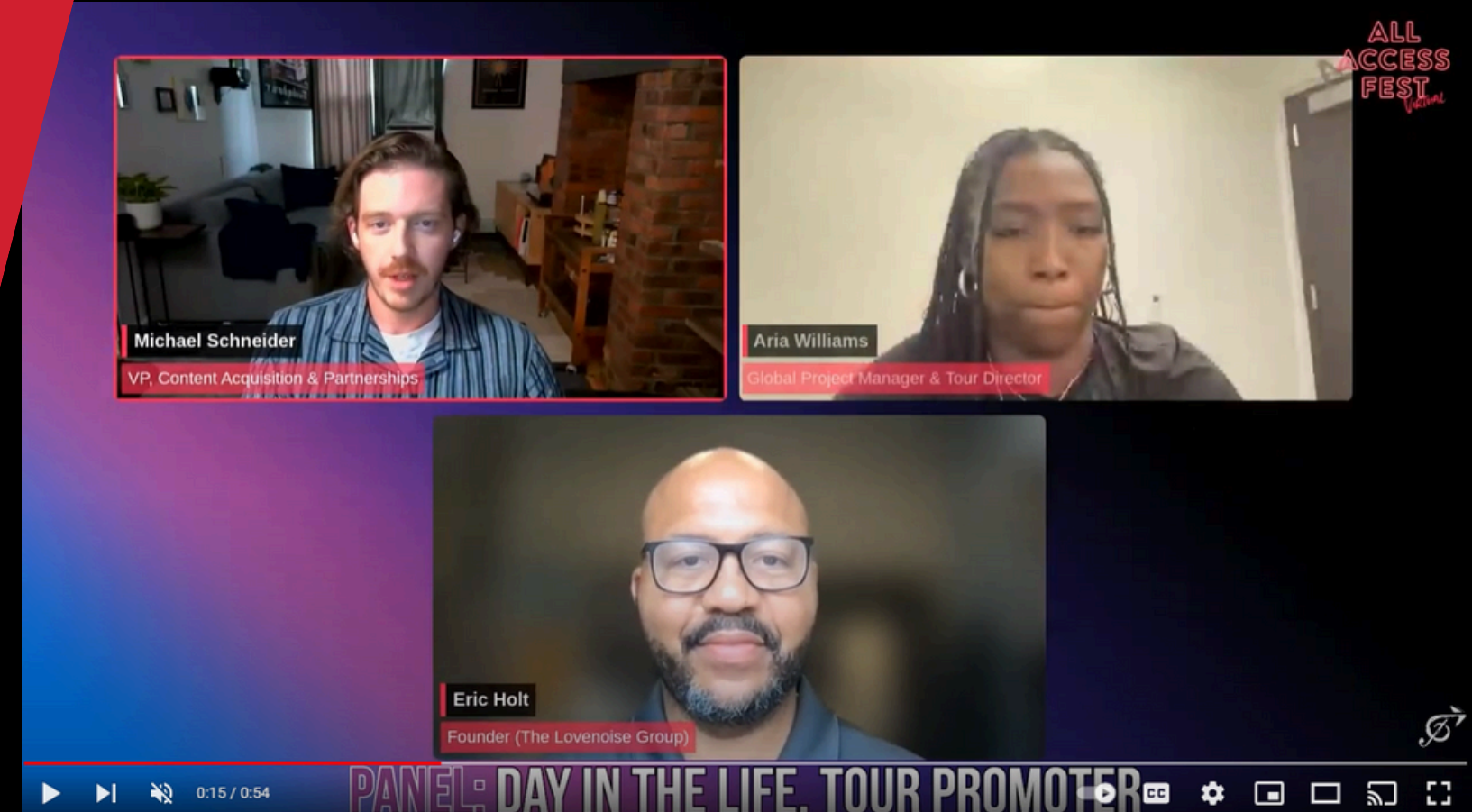
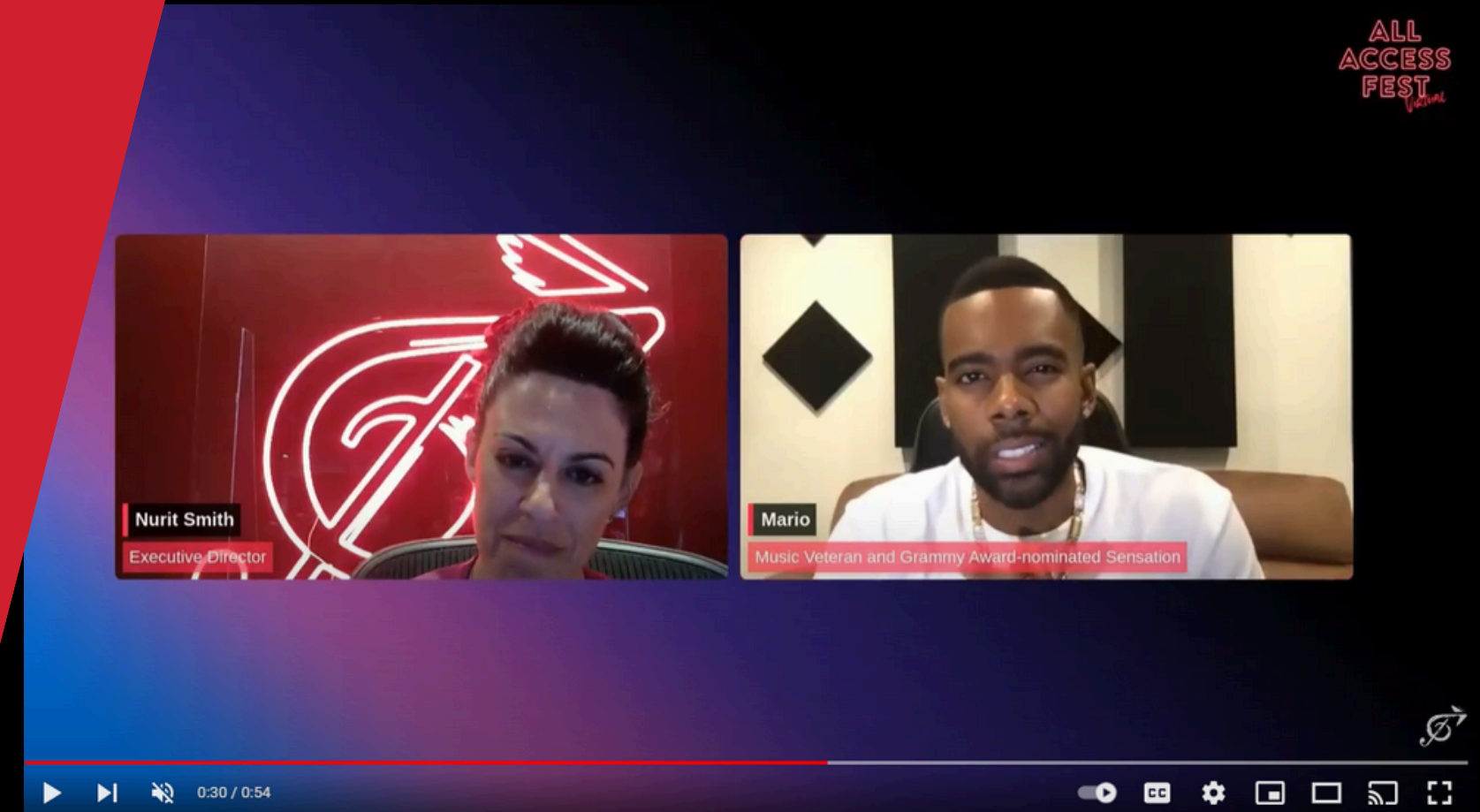
STAGES

All Access Fest Stage areas allows participants to watch Panel Conversations, Keynote Speakers, and other events throughout the day, with the ability to comment and chat with others. Participants are off screen during all Stage events.

Opportunities Include:

- Background Image of your logo
- Intro Videos
- Overlays
- Video Clips during the event
- Image Filler when stage is not live
- Video Filler when stage is not live
- Default Virtual Backgrounds for Panelists

Sponsorship starting at \$5K



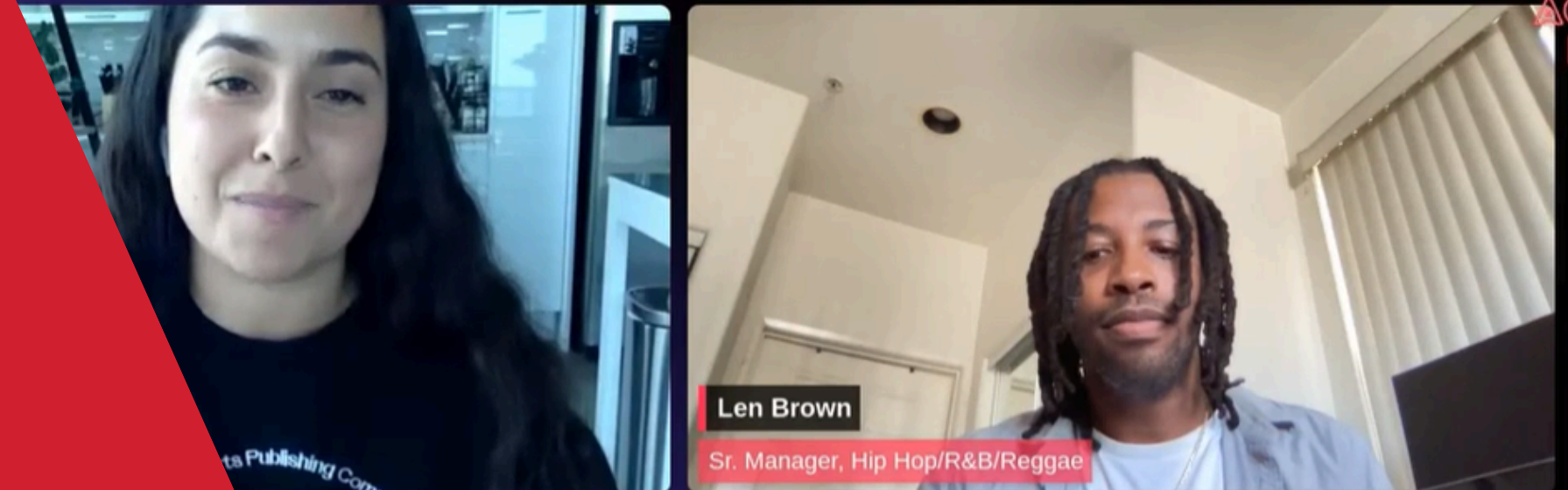
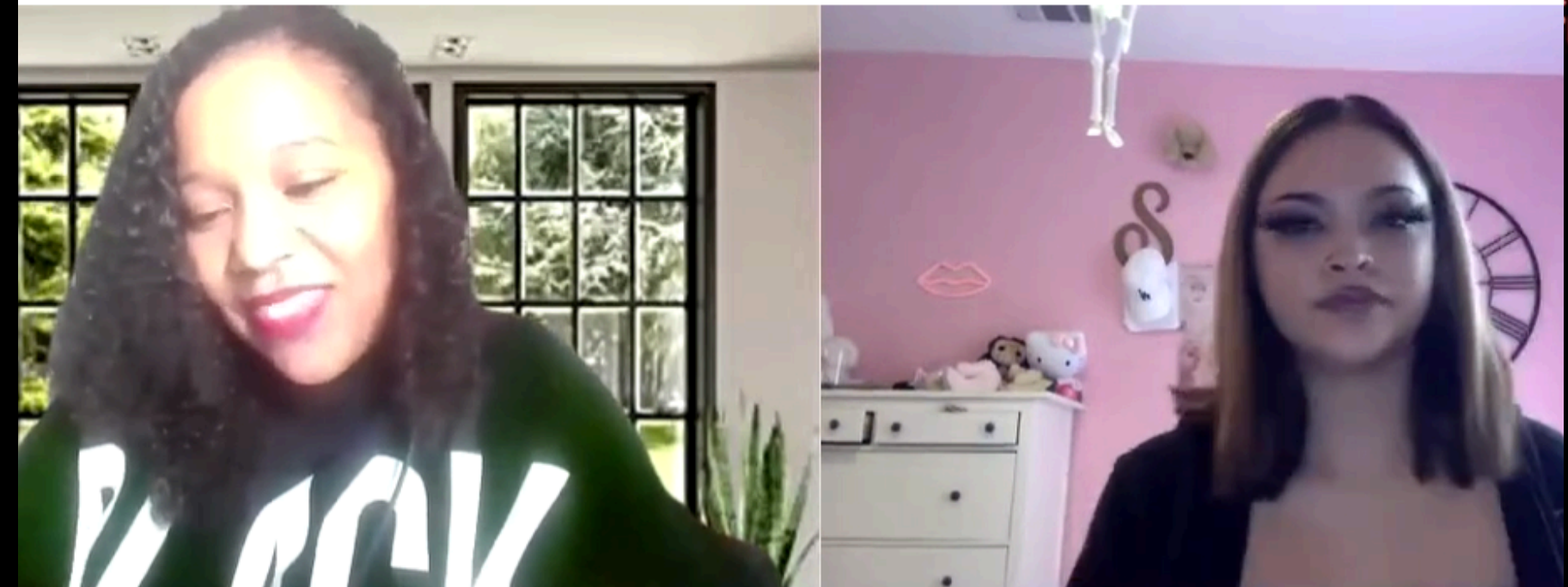
NETWORKING

This all-day space is created to host one-on-one speed-networking opportunities between the students/young professionals and industry experts.

Opportunities Include:

- Host a Networking Hour
- Logo placement on Networking page
- Company branding on Resume Book (provided to all participants and employee partners throughout the year)
- Image Overlay (Lower Third Banner)

Sponsorship starting at \$5K



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THANK YOU

PLEASE CONTACT
ERIK@MUSICFORWARDFOUNDATION.ORG
FOR MORE INFORMATION



INVEST IN *the future of live*

- All Access Fest
- Open Mic
- Scholarships
- Crew Nation
- Annual Brunch
- Annual Golf Tournament
- Apprenticeships

