

WHO WE ARE.

We are BMG - The New Music Company. Founded in 2008 with a revolutionary vision for the digital age. Starting afresh has allowed BMG to rethink the music industry from the ground up, with systems and structures and processes designed for today. While historically music publishing and the record business have been regarded as completely different businesses, BMG realises that in the age of streaming, they have more in common than ever before.

That means whatever functions we can manage together, we do manage together. And because we live in the age of the World Wide Web, we are resolutely an international company.

Virtually every department has an international reporting line as well as a local one. We are one company - worldwide.

OUR VISION.

A world in which every artist and songwriter gets to achieve their potential and receives a fair reward for doing so.

Music isn't just another business. Music is created by individuals, each of them on their own creative journey taking huge risks. The fruits of that creativity need to be paid for. Fairly and efficiently.

BMG aligns itself with the interests of the creative community of music.

OUR MISSION.

To create a better kind of music business. A digital-age music rights platform which is fair, transparent and service driven and inspires by example a positive change in the wider music industry.

JOB DESCRIPTION.

JOB TITLE

Intern, RBC Records

DEPARTMENT

RBC Records

LOCATION

5670 Wilshire Blvd Suite 1400 Los Angeles, California 90036

WORKING HOURS

(13 Week placement from Jan - May) 21 hours per week

OVERALL PURPOSE

Your primary mission is to provide administrative support to the RBC Records' staff and learn the ins and outs of the independent Hip-Hop and music world. **Responsibilities will** include artist research, social media reports, data entry, gathering data via exciting platforms such as Chartmetric, Luminate and any other tasks the RBC staff may need accomplished.

ABOUT THE TEAM.

RBC Records is a unique and exciting branch of BMG which specializes in Hip-Hop & Rap. RBC's primary focuses are to maintain our amazing relationships with our current artists (Chief Keef, KSI, Xavier Omär, Lil Gnar, Savage Ga\$p, Gucci Mane, Run The Jewels, Waka Flocka Flame, Chris Travis, & more) as well as past artists (Strange Music/Tech N9ne, E-40 and more) and to discover and sign new rising talent with the intention of creating lasting relationships. As part of the Team with RBC, you will have a chance to experience every part of the process; from finding and signing talent, to planning and executing releases, coordinating marketing strategies and much more.

KEY ACTIVITIES & RESPONSIBILITIES.

- Create artist research reports
- Social media research
- Schedule meetings and conference calls
- Assist Team RBC with tasks that may arise during the course of the business day
- Attend meetings and take thorough notes to disseminate to team members
- Research artist data via platforms such as Chartmetric, Luminate and more. We'll teach you the ins and outs!
- Participate in listening sessions to determine viability of potential artists we are considering signing
- Learn the fundamentals of metadata as it relates to releases and the importance of accurate input
- Project management
- Assist with plans for physical releases via traditional channels and seasonal events including Record Store Day

YOUR PROFILE.

- You have an interest in music, and more specifically Hip-Hop, both old and new school as well as the culture
- Desire to learn about and understand the entire process of releasing a project; from initial research to actual release of project
- Time management skills allow you to meet deadlines
- Exceptional attention to detail and the ability to manage multiple projects/tasks concurrently

ESSENTIAL SKILLS & EXPERIENCE.

- Basic understanding of sales/distribution and marketing
- Proficiency with Microsoft Office