

WE ARE BMG.

Fairness | Transparency | Service | Worldwide

WHO WE ARE.

We are BMG - The New Music Company. Founded in 2008 with a revolutionary vision for the digital age. Starting afresh has allowed BMG to rethink the music industry from the ground up, with systems and structures and processes designed for today. While historically music publishing and the record business have been regarded as completely different businesses, BMG realises that in the age of streaming, they have more in common than ever before.

That means whatever functions we can manage together, we do manage together. And because we live in the age of the World Wide Web, we are resolutely an international company.

Virtually every department has an international reporting line as well as a local one. We are one company - worldwide.

OUR VISION.

A world in which every artist and songwriter gets to achieve their potential and receives a fair reward for doing so.

Music isn't just another business. Music is created by individuals, each of them on their own creative journey taking huge risks. The fruits of that creativity need to be paid for. Fairly and efficiently.

BMG aligns itself with the interests of the creative community of music.

OUR MISSION.

To create a better kind of music business.
A digital-age music rights platform which is fair, transparent and service driven and inspires by example a positive change in the wider music industry.

JOB DESCRIPTION.

JOB TITLE

Intern, Promotion

DEPARTMENT

Radio Promotion

LOCATION

1 Music Cir S
Nashville,
Tennessee 37203

WORKING HOURS

21 hours per week
13 week placement

OVERALL PURPOSE

Your mission is to provide day-to-day support to all three promotion teams as well as the syndication team. Each day will provide a new opportunity that could include fulfilling mailouts, updating databases, researching/brainstorming new ideas for promotions, and more. You'll join brainstorming meetings with the entire label team and collaborate with departments outside of promotion. Your primary goal is to help the promotion coordinator provide the resources and research to the larger team to assist in their goals.

ABOUT THE INTERNSHIP.

The BMG/BBR Music Group promotion department is fast-paced and growing rapidly, and a promotion intern would be an integral part of this team. We consist of three imprints including the 2024 CRS Aircheck Platinum Label of the Year Broken Bow Records, Stoney Creek Records, and Wheelhouse Records. This internship would consist of working with top level superstars including Jason Aldean, Lainey Wilson, Jelly Roll, Dustin Lynch, Parmalee, Chayce Beckham and more! From Artist of the Decade to Entertainer of the Year, an intern will see first-hand artists performing shows, being involved in events like the CMA Awards, and the day-to-day work that goes into creating a hit song. By the end of the term, an intern should leave with a wide understanding of the radio promotion world and how a record becomes a hit on air as well as having a better understanding of the record label as a whole and its inner functions.

KEY ACTIVITIES & RESPONSIBILITIES.

- Provide day to day support to all three imprints of BBR Music Group, including Broken Bow Records, Stoney Creek Records and Wheelhouse Records.
- Assist with small- and large-scale promotional mailings.
- Derive and compile radio research on active singles.
- Create one sheets for radio promotions.
- Work with all imprints to create and implement marketing and promotion ideas for radio singles and album releases.
- Assist promotion team with updating of radio databases.
- Assist with the planning and execution of promotional events, showcases, and related events
- Compile streaming and related data to support promotional teams' efforts at radio.
- Brainstorm ideas for mailouts and promotional items.
- Assist at large scale events such as our CMA Awards Pre-Party, in-town concerts, and more.

YOUR PROFILE.

- Experience with Google Apps (Docs and Sheets).
- Proficiency in Microsoft Office Suite (Excel, Word, Teams).
- Discretion – you will have the opportunity to hear new music and know new releases that aren't for public knowledge.
- Extremely hard working, organized and personable.

It's a plus if you are interested in and passionate about country music, radio, promotion and touring!