

A black and white photograph of a concert crowd with their hands raised, overlaid with a red graphic logo. The logo consists of a stylized red 'P' with a diagonal slash and a red arrow pointing upwards and to the right, followed by the words 'MUSIC' and 'FORWARD' in a bold, red, sans-serif font.

MUSIC FORWARD

WE ARE THE FUTURE OF LIVE



***TRANSFORMING LIVES.
INSPIRING LEADERSHIP.
CHAMPIONING INCLUSION.***

Music Forward celebrates over 30 years of service. Our work is focused on workforce development, creating pathways to careers across the music and live entertainment industry, and focusing on communities so often underrepresented in the industry.

Music Forward provides young people with paid internships, apprenticeships, mentorship from industry professionals, networking opportunities, and access to paid performances.

Music Forward removes barriers to ensure that under-represented voices have a bridge into the music industry and life-long sustaining skills. And in turn, the industry becomes more accessible, vibrant, and inclusive for all.



2023

HIGHLIGHTS



31,000
LIVES IMPACTED



2,500
CITIES



47,745 HRS
OF PROGRAMMING



294
INDUSTRY MENTORS



91% 
OF PARTICIPANTS
WOULD RECOMMEND
MUSIC FORWARD

87% 
OF PARTICIPANTS FEEL
MORE PREPARED TO
ENTER THE INDUSTRY

 **88%**
OF PARTICIPANTS
LEARNED NEW SKILLS

"IF I **WORK HARD** I CAN TURN MY
PASSION INTO SOMETHING
SUSTAINABLE FOR MYSELF."

"I'M ETERNALLY GRATEFUL FOR THIS
OPPORTUNITY. KIDS LIKE ME REALLY
NEED TO SEE THAT **THIS IS POSSIBLE**.
SO THANK YOU SO SO SO MUCH FOR
SEEING THE **LIGHT IN ME**."

"I EXPERIENCED WHAT IT MEANS
TO **THRIVE IN THE INDUSTRY** AND
AS A WORKING ADULT."



MUSIC FORWARD *IN ACTION*



INVEST IN
the future of live



SPONSORSHIP OPPORTUNITIES





DATE:
OCTOBER 6, 2024

ATTENDANCE:
250

LOCATION:
**CITY CLUB
DTLA**





2ND ANNUAL MUSIC FORWARD BRUNCH



Music Forward's **2nd Annual Brunch** recognizes and honors visionaries across multiple categories who are positively impacting the world – moving our communities, industry, and society forward.

We hope you will join us as we bring together music industry change makers and celebrate those who are consciously doing great work that makes a difference

Our daily mission is to redefine what's possible for tomorrow's innovators and leaders. Music Forward's **2nd Annual Brunch** is a great way for you to share in our vision!

2023 HONOREES

EXECUTIVE
JULIAN PETTY

FESTIVAL
BROCCOLI CITY

TOUR
BILLIE EILISH
HAPPIER THAN
EVER WORLD
TOUR

VENUE
HOUSE OF BLUES

EDUCATOR
ALLISON FRENZEL

WATCH
EILISH ACCEPT HER AWARD





SPONSORSHIP OPPORTUNITIES

BRUNCH SPONSORSHIPS*	HEADLINER \$50K	EXECUTIVE PRODUCER \$25K	PRODUCER \$10K	STAGE MANAGER \$5K
VIP TABLES	2	1	1	1/2
NAME LOCK IN EVENT TITLE	X			
STAGE/VENUE SIGNAGE	Prominent			
INCLUSION IN PROGRAM BOOK	Prominent Full-Page	Full-Page	1/2 Page	1/4 Page
PRE-EVENT MEET/GREET WITH AWARDEES	X			
EXECUTIVE TO PRESENT AN AWARD	X			
PROMINENT BRANDING ON MARKETING ASSETS	X	X		
PROMINENT LOGO POSITION ON STEP & REPEAT	X	X		
LOGO INCLUDED IN POST EVENT RECAP	X	X		
CATEGORY EXCLUSIVITY	X			





DATE:

OCTOBER 7, 2024

GOLFERS:

140

EST. ATTENDANCE:

300

LOCATION:

EL CABALLERO COUNTRY CLUB





Our 2nd Annual Celebrity Golf Tournament invites avid and occasional golfers to join us on the green to golf for a cause.

The event features hole activations across the course for both players & non-golfers to enjoy. Sponsors, guests, and friends will be able to join us after the 18th for cocktails, awards, and a live performance.





SPONSORSHIP OPPORTUNITIES

GOLF SPONSORSHIPS*	HEADLINER \$100K	EXECUTIVE PRODUCER \$50K	PRODUCER \$25K	STAGE MANAGER \$10K
FOURSOMES	4	2	1	1
NAME LOCK IN EVENT TITLE	X			
ON-SITE PRODUCT/SERVICE ACTIVATION	X	X	X	
NAME/LOGO ON EVENT PIN FLAGS	X			
LOGO PLACEMENT ON GIFT BAGS	X			
LOGO PLACEMENT ON STEP & REPEAT	Prominent	X		
PRIME LOGO PLACEMENT THROUGHOUT EVENT	X			
OPPORTUNITY TO WELCOME GUESTS	X			
NAME INCLUSION IN PRESS RELEASE	X	X	X	
LOGO INCLUSION IN EVENT POST RECAP	X	X	X	X





THANK YOU

PLEASE CONTACT
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FOR MORE INFORMATION

